

The book was found

Music In The Marketplace: A Social Economics Approach (Routledge Advances In Social Economics)



Synopsis

Much recent economic work on the music industry has been focused on the impact of technology on demand, with predictions being made of digital copyright infringement leading to the demise of the industry. In fact, there have always been profound cyclical swings in music media sales owing to the fact that music always has been, and continues to be, a discretionary purchase. This entertaining and accessible book offers an analysis of the production and consumption of music from a social economics approach. Locating music within the economic analysis of social behaviour, this book guides the reader through issues relating to production, supply, consumption and trends, wider considerations such as the international trade in music, and in particular through divisions of age, race and gender. Providing an engaging overview of this fascinating topic, this book will be of interest and relevance to students and scholars of cultural economics, management, musicology, cultural studies and those with an interest in the music industry more generally.

Book Information

Series: Routledge Advances in Social Economics

Paperback: 258 pages

Publisher: Routledge; 1 edition (March 28, 2015)

Language: English

ISBN-10: 0415723280

ISBN-13: 978-0415723282

Product Dimensions: 6.1 x 0.6 x 9.2 inches

Shipping Weight: 14.4 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #133,608 in Books (See Top 100 in Books) #48 in Books > Arts & Photography > Music > Musical Genres > Ethnic & International > Ethnomusicology #145 in Books > Business & Money > Industries > Media & Communications #504 in Books > Textbooks > Humanities > Performing Arts > Music

Customer Reviews

Samuel Cameron is Professor of Economics at the University of Bradford, UK

[Download to continue reading...](#)

Music in the Marketplace: A social economics approach (Routledge Advances in Social Economics)

Play, Creativity, and Social Movements: If I Can't Dance, It's Not My Revolution (Routledge

Advances in Sociology) Economics of Agricultural Development: World Food Systems and Resource Use (Routledge Textbooks in Environmental and Agricultural Economics) More Heat than Light: Economics as Social Physics, Physics as Nature's Economics (Historical Perspectives on Modern Economics) Routledge Handbook of Sport Management (Routledge International Handbooks) The Routledge Queer Studies Reader (Routledge Literature Readers) Routledge Intensive Russian Course (Routledge Intensive Language Courses) The Routledge Atlas of Jewish History (Routledge Historical Atlases) Routledge Handbook of Modern Korean History (Routledge Handbooks) Routledge Handbook of Public Aviation Law (Routledge Handbooks) The Routledge Atlas of the First World War (Routledge Historical Atlases) The Routledge Historical Atlas of Women in America (Routledge Atlases of American History) Routledge Philosophy GuideBook to Kant and the Critique of Pure Reason (Routledge Philosophy GuideBooks) The Routledge Companion to Thought Experiments (Routledge Philosophy Companions) The Routledge Companion to Science Fiction (Routledge Literature Companions) Routledge Handbook of Physical Activity and Mental Health (Routledge International Handbooks) The Routledge Historical Atlas of Religion in America (Routledge Atlases of American History) The Routledge Atlas of the Second World War (Routledge Historical Atlases) The Routledge Historical Atlas of Jerusalem: Fourth edition (Routledge Historical Atlases) The Anthropology of Climate Change: An Integrated Critical Perspective (Routledge Advances in Climate Change Research)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)